2021-2022 Webinar
Applied Cognitive Science
Webinar series

organized by
Brent Strickland
(Institut Jean Nicod/ENS-Ulm/CNRS; Africa Business School/ School of Collective Intelligence/UM6P)

In collaboration with
TESaCo – Académie des Sciences Morales et Politiques

Schedule (Paris times)

Thursday Nov. 18th, 5pm
Muhammad Malik
Africa Business School, UM6P
The impact of rewards on creative behavior

Thursday Dec. 9th, 5pm
Hualin Xiao
LSCP/IJN/ENS-Ulm/SCI-UM6P
Gender bias: Perceptions and linguistic influences

Thursday Jan. 13th, 5pm
Arvin Jagayat
Ryerson Univ. Psych.
Bridging experimental and generalizable social media research using the Mock Social Media Website Tool

Thursday Jan 27th, 5pm
Jamel Metmati
European Space Agency; Founder Datalans
Cognition and cybersecurity: Securing brains against digital effects

Thursday March 10th, 5pm
Sacha Altay
Oxford University; Reuters Institute for the Study of Journalism
The psychology of fake news and COVID-19

Thursday March 17th, 5pm
Antoine Marie
Aarhus University Political Science
Moral values and on-line hostility

Thursday March 24th, 5pm
Olivier Sibony
HEC Paris
Cognitive Science: A view from the business world.

Thursday March 31st, 5pm
Ike Silver
Upenn Wharton School of Business
Morals and marketing

Thursday April 15th, 5pm
Alice Albrecht
CEO Re-collect/Yale PhD psychology
Augmenting creative thought: Using models of the mind to build a bridge between human and machine

Thursday May 12th, 5pm
Jinsol Lee
Alliance for Decision Education/PhD Upenn Psych
Building a movement: Helping students succeed through decision education

Thursday May 19th, 5pm
Emmanuel Vincent
Sciences Po
Empirically investigating social media policies to tackle misinformation

Registration & Link Info
Brent.strickland@ens.fr or Brent.strickland@um6p.ma
Connection:
https://us02web.zoom.us/j/87808379666?pwd=NUVJL05LZ053QTVNVk54ZkQyckxxdz09

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**Thursday June 2nd, 5pm**  
Gameli Adzah  
*JOGL Africa*  
Open Science: How JOGL is using the crowd to create a fairer, less noisy R&D funding model at 1/10th of the cost

**Thursday June 9th, 5pm**  
Tiffany Morisseau; Rhea Haddad  
*LaPEA, Université de Paris ; LAPSCO, UCA*  
Designing an app to facilitate prosocial behaviors in crowded and potentially dangerous situations

**Thursday June 16th, 5pm**  
Nick Byrd  
*Stevens Institute of Technology*  
Metacognition and Applied Experimental Philosophy

**Thursday June 30th, 5pm**  
David Yeager  
*University of Texas; Psychology dept.*  
Growth Mindset: Mindset x Context Theory.

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This year’s Applied Cognitive Science webinar is jointly supported by:

- ENS-Ulm, PSL, Institut Jean Nicod, CNRS
- The Africa Business School, UM6P
- The School of Collective Intelligence, UM6P
- The TESaCO project at the Académie des Sciences Morales et Politique

The goal of the on-line talk series is to bring together decision makers and entrepreneurs with top level behavioral scientists working with empirically solid techniques that can be applied to improve real world outcomes. The group is interested in fostering diverse human connections across continents, areas of activity, and areas of expertise that will lead to new research ventures.

The talks are intended to appeal to and be of interest to a wide audience. They focus on three broad themes, each illustrating how a deeper understanding of the human mind can produce societal impact: (1) Misinformation, morals and marketing on social media (2) Improved decision making and organizational change (3) New technologies which augment the cognitive performance of individuals and groups.

To receive more information and/or to receive regular mails regarding this group’s activities, please contact Brent Strickland

brent.strickland@ens.fr or brent.strickland@um6p.ma

For a detailed schedule, list of speakers, and connection information see the attached flyer.